

To Study The Effect on Expansion of Kuantan Port Consortium (KPC) In Term of Social According to Public Perception

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Abstract

Maritime activities normally are associated with port which involving shipment between ports at all over the world. The rise of number of shipment indicate economic growth and high demand of worker.. However, port activities will influence social activities within the state. The expansion of Kuantan Port Consortium (KPC) is one big project between Malaysia-China Kuantan Industrial Park (MCKIP). The problem in this study will focus on the social effect to immigrant, local activities and education on Kuantan area and collected the data according to public perception. Therefore, the objective of research is to study the effect on expansion of Kuantan Port Consortium (KPC) in term of social, to identify the public perception on the effect expansion of Kuantan Port Consortium (KPC) in term of social and to identify the whether expansion of KPC lead to the positive or negative in term of social according to public perception. A quantitative methodology that incorporates primary data such as questionnaire is used to analyze the public perception on the effect of expansion of KPC in term of social. The general outcome show the nullification of hypothesis that means the expansion of KPC will give negative effect to social at Kuantan area.

Keywords: Expansion of Port, Social Effect, Immigrant, Public Perception.

Introduction

Port activities generate job opportunities in order to satisfy port operations due to increase number of shipment. It indicates positive economic growth and stability that contribute to the development of countries in term of income, standard of living, education, health and environmental protection. In addition, shipment activities which form part of trading and business activities are required to sustain the needs of community and state. However, port activities will influence social condition and activities that up to certain extend will lead to social problem. (Jaja. 2009).

The development of port infrastructures lead to the increasing demand for human capital either local or foreign worker. Therefore, it requires active precaution by the authority to overcome and control any potential problem related to human capital especially involving with immigrant or foreigner (Dekker, & Verhaeghe, 2008). The development of port requires the active involvement from the other parties such as government, agency, investors and private companies to assist in promoting and improving economy.

Besides that, it will provide a opportunities to improve the social activities of the society.

According to Oxford English Dictionary said that social related to society, or its organization in department. Social also related to rank, position and status someone in society. A social issues is a complication and difficulties involving dissenting opinions among the individual within the society. It involves disagreement upon certain issues that affect the society. In addition, the social effect due to the development of industry is caused by human and natural factors.

The research will focus on the public perception regarding to social effect on expansion of Kuantan Port Consortium (KPC) at the selected place which is Kuantan state. In addition, the issue in this study is whether the expansion of Kuantan Port will give positive or negative effect to social according to public perception. Moreover, this study will identify the elements that will be used as a reference to construct the questionnaire which is related to social activities and condition. Therefore, the questionnaire will guide the researcher to identify and measure the main effect in social problem.

According to Oxford English Dictionary, social is related to a society, or an organization. Social also related to rank, position and status enjoyed by individual in society. The development of port and any related activities such as transportation and infrastructure contribute to the sustainability of state and society that literally depend to it. The demand for human capital is increase tremendously and requires a systematic approach to cater the problem that related to expansion of port as a precaution. The supply of human capital is closely related to the

development and expansion of port that lead to economic growth. In the other words, the development of port industries lead to the demand for human capital to satisfy the operational requirement such as operator, executive, manager and many more. It is highly related and interconnected between each other (Dekker, & Verhaeghe. 2008).

Based on previous literature, among the effect on expansion of Kuantan Port Consortium (KPC) in term of social is an immigrant. According to Social Impact Assessment (SIA), A sustainable human environment could be achieve through a process of observation and investigating of intended and unintended social values and consequences and a study of social change influenced by intervention such as policies and law is known as social impact. (Burdge, & Vanclay. 1995). It is unanimously agree through history that migration is an activity that initiate and change the civilization and history. The act of migration to escape from catastrophic, tragic and disastrous leads to the emergence of new civilization and custom. (Canoy, Beutin, Horvath, Hubert, Lerais, Smith, & Sochacki. 2006). The migration might happen due to individual or collective factors. However, on top of that, they are sharing the same objective to seek a new, bright and promising future such as to get employed and to improve standard of living.

In addition, the community and society is blessed with the environmental program that to promote a conducive and safe environment. (Gimenez, 2012). The conducive and favorable workplace and working system that conserve the health and robust work environment together with sufficient supportive system will contribute to increase enthusiasm and improve social conditions.

Lastly, the expansion of Kuantan Port Consortium (KPC) will produce generation that full of vision and mission to contribute in the development of the country. The generation that well equipped with vast knowledge, and relevant skill and quality will serve as excellence human capital that satisfies the need of companies and enterprise. The dynamic generation that able to adopt with the changing of technology and always be prepared for future needs (ILO, 2010). The rapid changes in technology require the development of skill and capability to become

compatible with the current needs. The training activities that focus on cognitive, affective and psychomotor outcome prepare the individual with skill and knowledge that enable them to deliver the task given during the real work condition. Lifelong learning sustain and enhance student skill and knowledge to be applied in new situation and environment. The rapid evolution of technologies requires the rapid adaptability on part of worker. The interchange of knowledge will reveal the strength and weaknesses of individual. The strength and weakness of individual or country is differed with other countries. (OECD, 2010).

Method

A quantitative methodology that incorporates primary data such as questionnaire is used to analyze the public perception on the effect of expansion of KPC in term of social. Besides that, this research also using secondary data such as journals, books, newspaper and magazines to give more information and data about expansion of port, social effect, immigrant, and public perception.

We will construct the questionnaire from sub-effect which is immigrant, local activities and education to identifying the public perception. For this research, 200 set of questionnaire will be distributed to the public that located at area near from Kuantan Port which is randomly selected. Random sampling is the best single way to obtain a representative sample. For data analysis, the researcher refers to use Statistical Package for the Social Sciences (SPSS) and EXCEL to interpret and analyze data and to produce tables or graphs.

Discussion and Result

Table 1. Reliability Analysis

Cronbach's Alpha	N of Items
.89	15

Cronbach's alpha	Internal consistency
$\alpha \geq 0.9$	Excellent
$0.9 > \alpha \geq 0.8$	Good
$0.8 > \alpha \geq 0.7$	Acceptable
$0.7 > \alpha \geq 0.6$	Questionable

Source: Author

Internal Consistency of Cronbach's Alpha

According to the table 1, it concluded that Cronbach's Alpha for reliability of all variable is 0.89. In general, $\alpha \geq 0.8$ is good internal consistency. So, it is indicated that the test is reliable and able to carry on further test. Thus, the scale of variable in this study is reliable.

Tables 2. Theoretical Framework

Effect of expansion of KPC	Sub-effect	Construction
SOCIAL	Immigrant	Increase lifestyle
		Culture
		Health
		Compliance of the law
		Placement
	Local Activities	Increase lifestyle
		Culture/trend
		Attitude/behavior
		Skills
		Routine activities
	Education	High skill
		Communication skill
		High thinking / professional
		High knowledge
		Sharing information

Source: Author

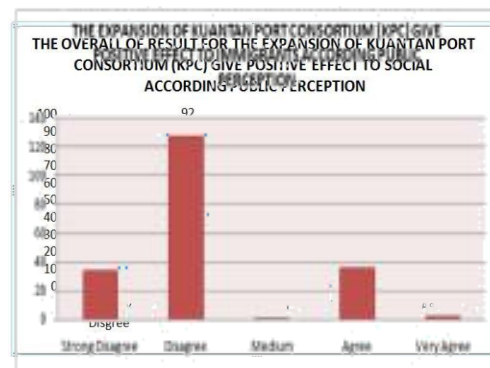
The framework above shows the social effect between immigrant, local activities and education toward the expansion of Kuantan Port Consortium (KPC). From this framework, we will construct the questionnaire from sub-effect which is immigrant, local activities and education.

Tables 3. Overall of Result

	Frequency	Percentage (%)
Strongly Disagree	17	8.5
Disagree	92	46
Medium	2	1
Agree	83	41.5
Very Agree	6	3
TOTAL	200	100

MAXIMUM	5
MINIMUM	1
MODE	2
MEAN	2.847333

Source: Author

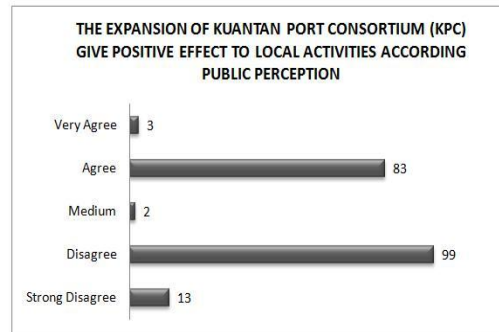


Figures 1. The Overall of Result for The Expansion of Kuantan Port Consortium (KPC) Give Positive Effect to Social According Public Perception

Source: Author

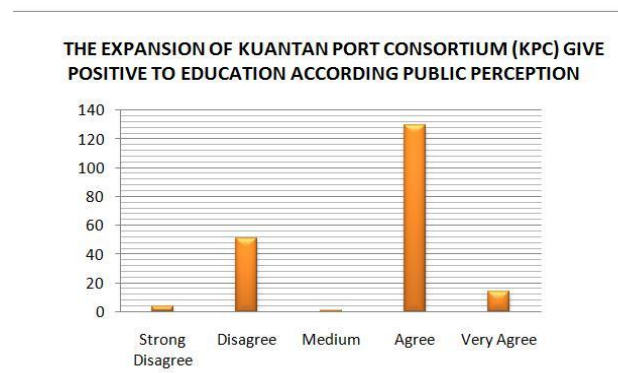
Figures 2. The Overall of Result for The Expansion of Kuantan Port Consortium (KPC) Give Positive Effect to Immigrant According Public Perception

Source: Author



Figures 3. The Overall of Result for The Expansion of Kuantan Port Consortium (KPC) Give Positive Effect to Local Activities According Public Perception

Source: Author



Figures 4. The Overall of Result for The Expansion of Kuantan Port Consortium (KPC) Give Positive Effect to Education According Public Perception

Source: Author

The general outcome show the nullification of hypothesis that means the expansion of KPC will give negative effect to social at Kuantan area. The nullification of hypothesis is the KPC will not give positive effect to social at Kuantan area. More than 46.13% said the public disagree with the project expansion of KPC and will give negative impact either to economic, social and environment. The social will be affected by the influx of immigrants and employment opportunities for the population will be reduced. Some of perception

agrees (41.53%) because of the social is able to evolve with the changing cultural and custom from outside to produce a competitive generation, thinking to progress and work efficiently like any other country.

Based on the result, majority of the respondents are disagreeing with all the questions regarding to the fact that the expansion of Kuantan Port Consortium (KPC) will give positive impact in term of social at Kuantan area in relation to immigrants, local activities, and education among population. The general outcome shows the nullification of hypothesis that means the expansion of KPC will give negative effect to social at Kuantan area. The nullification of hypothesis is the KPC will not give positive effect to social at Kuantan area is achieved.

The expansion of Kuantan Port Consortium (KPC) are one big project between Malaysia-China Kuantan Industrial Park (MCKIP) and Kuantan Port with Qinzhou in the form of sister port and sister cities would mutually benefit both nations. However, the expansion of KPC will attract many worker to get the job either local or foreign worker. it will lead to social effect related to immigrant, local activities and education among population on Kuantan area.

The social perception shows the negative effect towards the expansion of Kuantan Port Consortium (KPC), however, it does not mean that the expansion of KPC will bring harm to country. The precautions need to be enhanced and strictly enforced by state authority. The number of enforcement should be increase in order to hamper any activities that related to illegal immigrant. The surveillance and continuous control must be carried out by the related agencies and bodies to ensure that any unwanted activities could be stopped. in addition, the awareness among civilians to cooperate with authority body will reduce the number of illegal immigrant significantly. The surveillance by the public acted to assist the authority will increase the rate of success.

In addition, the government should improve the education system among local people since primary school. The education or training system must in line with current needs. The enhancement on cognitive must stand in par with the development of affection and psychomotor. The main objective of educational

system is to provide skillful worker in all level of competencies. The sufficient number of local worker that capable to serve will reduce the needs of foreign worker. it means that the dependency to foreign worker could be minimized.

Lastly, the government should attract the interest of local citizen to venture with port activities through the comprehensive teaching to gain knowledge and skill. An educational institution that related to port should be increased to provide human capital with specific skill to satisfy the need on port industries.

Conclusion

The expansion of KPC albeit bring prosperity and positive affect to economy, it gives negative impact to the social activities especially involving the migration of foreign worker into the country according to public perception. Nevertheless, it is not considered as a bad idea and should be cast away. The active control and precaution must be carried out by respective bodies and agencies to ensure the safety and security of local citizen. The enforcement should be strictly enforced to prevent illegal immigrant. In addition, the production of local human capital with specific skill and knowledge related to port activities at any levels will reduce our dependency to foreign immigrant. The generation that possesses high passion related to port activities will sustain the number of citizen that skillful and expert as a port worker. the decrease demand for immigrant to fulfill the vacancies in port might change the public perception regarding to expansion of KPC and social effect.

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